

Private Sector Program

The FEMA Region 2 Private Sector Team serves as liaisons between FEMA, private sector stakeholders and State Emergency Managers in New Jersey, New York, Puerto Rico and the U.S. Virgin Islands. The FEMA Private Sector Mission is to communicate, cultivate and advocate for collaboration between the U.S. private sector and FEMA, to support FEMA's capabilities and to enhance national preparedness, protection, response, recovery, and mitigation of all hazards.

For more information about how to prepare your business or to be added to our distribution list, please contact FEMA-R2-Privatesector@fema.dhs.gov

Preparedness Planning for Businesses

Disasters can strike at any time, so it is important for businesses to have business continuity plans to increase resilience, minimize impacts and business disruptions. Visit [Business | Ready.gov](#) / [Ready.gov \(Listo.gov in Spanish\)](#) for preparedness tips, emergency plan templates, financial resilience guides, and more. Order free printed preparedness brochures at [Ready.gov/Publications](#). Take action and prepare for disasters today.

Doing Business with FEMA – System for Awards Management (SAM)

Looking for contracting opportunities or ways to do business with the Federal government? Businesses must register to conduct business with the federal government through the [System for Award Management](#) (SAM). Registration is free. During the registration process, you can indicate if you want to participate in the [Disaster Response Registry](#). This allows contracting officers to locate your company through the Disaster Response Registry Search. The Association for Procurement Technical Assistance Centers offers [step-by-step guidance for registering](#).

National Business Emergency Operations Center (NBEOC)

The National Business Emergency Operations Center (NBEOC) is FEMA's virtual clearing house to enhance information sharing between private industry partners and public agencies — including FEMA — before, during, and after disasters. When there is an active disaster response, NBEOC members have unique lines of communication into FEMA's National Response Coordination Center, activated Regional Response Coordination Centers, and the broader network of emergency management operations, including state and federal partners. For more information visit [National Business Emergency Operations Center | FEMA.gov](#)

Presentations and Trainings

FEMA Region 2's Private Sector program offers presentations led by subject matter experts who are available upon request. For more information about existing courses or upcoming trainings with our State and local partners please visit the following: [Calendar \(njhomelandsecurity.gov\)](#) and [Training & Resources for Communities - NYCEM](#)



Additional Resources

FEMA REGION 2 DIVISIONS: Contact us to learn more about FEMA Region 2's Preparedness, Mitigation, Response, Grants and Recovery Divisions.

FEMA EMI Course – [IS-1300: Introduction to Continuity of Operations](#)

FEMA PREP Talks: [Private Sector Supply Chains and Emergency Management](#)

FEMA guidance for the planning and development of partnerships: [Building Private-Public Partnerships](#)

Fritzmarie Cesar
Private Sector Team Lead,
fritzmarie.cesar@fema.dhs.gov

Allison Albright
Private Sector Liaison, NYC Metro Area,
allison.albright@fema.dhs.gov

Cynthia Paul
Private Sector Liaison, Upstate New York,
cynthia.paul@fema.dhs.gov

Ramon Vazquez
Private Sector Liaison, Puerto Rico,
ramon.vazquez@fema.dhs.gov