



## FREE MEMBER OPPORTUNITIES

### Print Directory

**Spring – 8,000 printed and distributed to businesses and the community**

- listing for each member business is **FREE** (business name, primary contact, street address, phone and website) in up to 3 categories and an alphabetical list
- Ads are available to promote your business – see **Sponsorship Opportunities**

### Online Directory

**Year round, 24/7 listing. Visitors to the site find your listing by searching by category or keyword, or viewing an alphabetical listing.**

- listing in the Business Directory at [www.bethlehemchamber.com](http://www.bethlehemchamber.com)
- **FREE** Basic Listing includes business contact info (name, location), representative, social media links, website link, 8 keywords for search, driving directions, hours of operation and a 200 word description.
- Enhanced Listing with Priority Placement – see Sponsorship Opportunities

### Job Postings

Post job openings on the Chamber's website and maintain the postings yourself, using your unique "Members Only" login. Postings run on a weekly basis.

### Member to Member Deals

Advertise **FREE** to over 500 Bethlehem Chamber members by offering specials or coupons on the website's Member to Member Deals page. Your unique "Members Only" login lets you enter the title, description, category, and date range for the special to run.

### Community Calendar

Post your Customer Appreciation, Grand Opening, or other event on the Chamber's community calendar. Login using your "Members Only" access and submit your event for chamber approval.

### Welcome Packets

The Chamber provides Welcome Packets which include member business materials to local real estate offices for relocating residents and businesses.

### Chamber Info Center

The Chamber lobby has brochure and business card racks to display member literature to visitors.

### Farmers Markets

The Chamber promotes our member businesses at the Delmar Farmer's Market, Tues & Sat, Jun– Dec.

### Leads Business Referral Groups

The Chamber administers five business referral groups which meet monthly at member locations which fosters relationships to expand business development.